## Design & Creative Educational Research

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## Research Area

- 1. Educational programs on creativity such as design thinking and service design, research on organizational introduction
- 2. Measurement of creativity, dissemination to organizations Measurement method development research
- 3. Research on practical use of creativity
- 4. Dissemination of results to overseas and domestic academic societies and industry and promotion of joint research
- 5. Development of collaborative learning platform with society and collaborative practice





## **Recent Activities**

- Design of Narrative Creation in Innovation: "Signature Story" and Two Types of Pivot, Science Bridging the Gap Between AI, Cognitive Science, and Narratology With Narrative Generation, 363-376, 2021
- ➤ Pivot chain to create the pairing in Needs solutions pairs" : G-Shock 1st model development by design thinking approach, ISPIM Innovation Conference 2019: 1-17, 2019